



## MANAGEMENT SUPPORT

### Naming Schools, and Facilities, and Teams, and Use of Mascots, Images, or Logos

The naming of a new school or the changing of a name of an existing school shall take place in the following manner:

1. The superintendent or designee shall select an advisory committee, whose purpose it will be to submit to the board a list of no more than ten and no less than three proposed names for the school. The list shall briefly state the rationale for each name. The committee may solicit nominations from students and the community.
2. The committee shall, whenever possible, follow these guidelines:
  - a. Each name will be known to, and significant to, the people of the district.
  - b. The names submitted shall not conflict with the names of other schools in the district or surrounding districts.
  - c. The use of names of living persons shall be avoided unless the circumstances warrant an exception.
3. The board will give special consideration to names on the list but may also consider other names in their final selection.

### The naming of teams and the designation of mascots images and logos are subject to the following limitations:

Beginning January 1, 2022, Native American names, symbols, or images may not be used as school mascots, logos, or team names unless the Tulalip Tribes have been consulted and have authorized use of the name, symbol, or image as a mascot, logo, or team name through an appropriate tribal enactment or resolution. Such consultation must include summaries of the completed and ongoing district and school action required under [RCW 28A.320.170](#), governing tribal history and culture curricula.

If a school discontinues the use of a Native American name, symbol, or image as a mascot, logo, or team name during the 2021-22 school year, that school may continue to use uniforms or other materials after January 1, 2022, bearing such Native American names, symbols, or images as mascots, logos, or team names if the uniforms or materials were purchased before January 1, 2022, and if:

- The school selects a new mascot, logo, or team name by December 31, 2021, to take effect in the 2021-22 school year;
- The school does not purchase or acquire any uniforms or materials that include the discontinued Native American name, symbol, or image; except that a school using the discontinued Native American name, symbol, or image may, until January 1, 2023, purchase or acquire a number of uniforms equal to up to twenty percent of the total number of uniforms used by a team, band, or cheer squad at that school during the 2021-22 school year solely to replace damaged or lost uniforms;

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- The school does not purchase, create, or acquire any yearbook, newspaper, program, or other similar material that includes or bears the discontinued Native American name, symbol, or image; and
- The school does not purchase, construct, or acquire a marquee, sign, or other new or replacement fixture that includes or bears the discontinued Native American name, symbol, or image.

## Permanent Dedication Plaque

The permanent dedication plaque will include the following information.

- a. School district name and project name;
- b. Board-approved bid award date;
- c. Completion date;
- d. Name of board members as of the board-approved bid award date in the following order:
  1. President
  2. Vice President
  3. Members (alphabetically)
- e. Superintendent as of board-approved bid award date; and
- f. Architect and contractor names.

Cross reference: [Board Policy 6970](#) Naming Schools, ~~and~~ Facilities, ~~and~~ Teams, ~~and~~ Use of Mascots, Images, or Logos

Adopted: September 1981  
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